

Peter Roden

Full-stack developer & designer specializing in all aspects of site creation from user experience (UX) design to custom front-end development to back-end databases and infrastructures.

FREELANCE HIGHLIGHTS

- Certified project manager who works collaboratively with digital marketing agencies, remote customers, and development teams
- Designed, developed and maintain sites for finance, healthcare, manufacturing, technology and retail organizations
- Mobile, tablet and desktop responsive UX (user experience) wireframes, IA (information architecture) and taxonomy for B2B/B2C sites
- Help organizations generate more sales, leads and visitors through content-driven Search Engine Optimization (SEO) and Social Media campaigns
- E-commerce sites with complex product, shipping and payment rules
- Artist sites with extensive image, audio and video creation and editing
- Scientific data visualization dashboards and pipelines
- Decision-tree and machine learning sites

PREVIOUS EXPERIENCE

- Led a team of content developers and subject matter experts in developing interactive financial literacy applications and web sites. (Boston College)
- Provided technology leadership for 5,000 students, 200 full-time Faculty and 500 employees at 11 campuses nation-wide offering 2,000 courses. (Springfield College)
- Managed a global business development process for a web standards organization (OASIS)
- Founder and Chief Executive Officer of an e-procurement consulting company. Revenues grew from \$600,000 with 4 employees to \$3.2 million and 27 employees in two years (SupplyWorks)
- Managed a 50-person team that developed MIT's Internet Purchasing solution in partnership with American Express, Office Depot, VWR Scientific, and other national suppliers. (MIT)
- Responsible for the day-to-day operations of the 7x24 MIT Athena academic computing environment with over 10,000 users, 1,500 distributed workstations and 100 servers. (MIT)

EDUCATION

McGill University
Montreal, QC
> graduated in *Film & Communication*

Antioch University
San Francisco, CA
> graduated in *Computer Science*

Harvard University
Cambridge, MA
> coursework in *Business Administration*

Massachusetts Institute of Technology
Cambridge, MA
> coursework in *Technology Management*

Boston University
Tewksbury, MA
> certification in *Project Management*

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Email	peter.roden@gmail.com
URL	http://peterroden.com
LinkedIn	http://bit.ly/1JONKwK
Languages	English, French, Czech
Citizen	USA, Canada

Skills

Web Design & Development
Database Development
Product Development
Development Operations
Video Film and Sound Production
...

Technology

PHP, Javascript, JQuery, MySQL, HTML5, CSS, Adobe CC, AJAX, Rest, Perl, Python, Github, JSON, XML, Apache, Linux, WCAG, Multilingual
...

WordPress

Custom themes, plugins, themes, templates, landing pages
Divi, Enfold, Avada, etc.
WooCommerce
WP Engine, Cloudflare, AWS, Bluehost, etc.
...

Digital Marketing

Search Engine Optimization
Analytics
Salesforce, Mail Chimp, Active Campaign, Infusionsoft, Acuity, MindBody, etc.
...

Integrations

Payment gateways
e-commerce systems
Financial data providers
Geolocation services,
Genetic sequence databases
...